



CLAIRE G. FRANK
designer.creative

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EDUCATION

Kutztown University of Pennsylvania | Kutztown, PA
B.F.A. Communication Design
Concentration in Graphics and Interactive
Graduating: May 2019 - Summa Cum Laude

SCHOLARSHIPS AND AWARDS

Finalist: Mumed International Poster Contest | 2017

- One of 541 finalists selected out of 30,000 entries Internationally

Dean's List Honoree | 2015 – 2019

Female Academic Athlete of the Year Nominee | 2019

Golden Bear Leadership Award | 2018

PSAC Scholar Athlete | 2016 – 2019

D2ADA Academic Achievement Award | 2016 – 2019

PSAC Conference Qualifier | 2015 – 2019

Women's Swimming Team MVP | 2016 – 2018

Athletic Swimming Scholarship | 2015 – 2019

Tau Kappa Scholarship | 2016 – 2019

INVOLVEMENT AND LEADERSHIP

Women's Swimming Team | 2015 – 2019

Ultimate Frisbee | 2016 – 2019

- *President* | 2018 – 2019
- *Treasurer* | 2017 – 2018

Commuter Student Association | 2018 – 2019

- *Treasurer* | 2018-2019

DESIGN EXPERIENCE

Art Intern | Lehigh Mining and Navigation | Allentown, PA | Spring 2019

- Created graphics and layouts for both print and web material
- Attended on and off-site client meetings
- Created web mock-ups
- Designed and brainstormed ideas for large companies

Graphic Designer | Kutztown University | Kutztown, PA | Summer 2017 – Spring 2019

Collaborate designs and layouts with clients from organizations and offices on and off campus.

Association of Campus Events

- Develop ideas and created posters, bags, magnets, buttons and other various advertisement medias while mediating designs with students and advisors.

Greek Life

- Coordinated Recruitment theme and concept in

2017 and 2018

- Worked with t-shirt mock-ups and book layouts to create the t-shirt design and recruitment hand book.

Office of Student Conduct

- Coordinated with Associate Dean of Students and graduate assistant to create the University Handbook, The Key's, cover, back cover and chapter pages.

- Created artwork for the Key website page

New Connections Orientation Office

- Took instructions, direction, and ideas while designing and applying layouts to the New Student Handbook.

- Worked with outside clients and businesses in the Kutztown community to create restaurant advertisements for Handbook.

Graphic Design Intern | Savage Apparel Company | Richmond, VA | Summer 2018

- Collaborated with a team to create and develop artwork for Ultimate Frisbee clubs and schools nationwide.
- Took lead in art creation, design, and layout of Winter 2018 collection.

Designathon | Kutztown University | Kutztown, PA | Spring 2019

- A 24 hour collaborative design project for non profits.
- Designed a logo for an international client from the Congo for his up and coming organization Congo Green.

OTHER WORK EXPERIENCE

Bank Teller | First Commonwealth Federal Credit Union | Fogelsville, PA | Summer 2016

- Provided superior member service and accurate and efficient processing of transactions.

QUALIFICATIONS

- Proficient with Illustrator, Photoshop, InDesign, Bridge, After Effects, and Brackets
- Can meet deadlines, excellent organizational skills
- Can work individually and within a group
- Experience and understanding of HTML 5 and CSS3
- Knowledgeable in print production
- Knowledgeable in Marketing Automation and Sharp Spring
- Proficient in Mac OS platform